

### **Smith Travel Report – June 2009**

Figures represent the percent change as compared to June 2008. Year to Date (YTD) represents the change as compared to the first 6 months of 2008.

#### **Statewide**

Occupancy:	(-)4.8%	YTD: (-)2.1%
Supply:	+0.4%	YTD: +0.4%
Demand:	(-)4.4%	YTD: (-)1.6%
RevPar:	(-)7.5%	YTD: (-)5.2%

#### **Western Lakes & Rivers Region:**

Occupancy:	+7.7%	YTD: +16.6%
Supply:	(-)6.2%	YTD: (-)6.2%
Demand:	+1.1%	YTD: +9.3%
RevPar:	+9.6%	YTD: +19.9%

#### **Bluegrass, Blues and Barbecue Region:**

Occupancy:	+0.1%	YTD: +19.6%
Supply:	(-)13.3%	YTD: (-)13.1%
Demand:	(-)13.2%	YTD: +3.9%
RevPar:	(-)1.6%	YTD: +23.4%

#### **Cave Region:**

Occupancy:	(-)9.5%	YTD: (-)2.5%
Supply:	(-)0.7%	YTD: +0.3%
Demand:	(-)10.2%	YTD: (-)2.3%
RevPar:	(-)15.4%	YTD: (-)6.2%

#### **Derby Region:**

Occupancy:	(-)9.2%	YTD: (-)4.7%
Supply:	+2.0%	YTD: +3.0%
Demand:	(-)7.4%	YTD: (-)1.8%
RevPar:	(-)12.1%	YTD: (-)9.5%

#### **Southern Lakes Region:**

Occupancy:	(-)6.5%	YTD: (-)9.9%
Supply:	+4.1%	YTD: +3.4%
Demand:	(-)2.7%	YTD: (-)6.8%
RevPar:	(-)4.9%	YTD: (-)7.9%

#### **Northern Kentucky Region:**

Occupancy:	(-)8.9%	YTD: (-)11.4%
Supply:	+4.2%	YTD: +3.5%
Demand:	(-)5.1%	YTD: (-)8.3%
RevPar:	(-)11.3%	YTD: (-)15.9%

#### **Bluegrass Region:**

Occupancy:	(-)3.1%	YTD: (-)3.9%
Supply:	+2.8%	YTD: +2.1%
Demand:	(-)0.4%	YTD: (-)1.9%
RevPar:	(-)7.3%	YTD: (-)7.2%

#### **Kentucky's Appalachian Region:**

Occupancy:	+1.8%	YTD: +1.9%
Supply:	(-)3.7%	YTD: (-)5.9%
Demand:	(-)1.9%	YTD: (-)4.1%
RevPar:	+4.9%	YTD: +7.0%

#### **Daniel Boone Country:**

Occupancy:	+4.6%	YTD: +1.9%
Supply:	0.0%	YTD: 0.0%
Demand:	+4.6%	YTD: +1.9%
RevPar:	+3.5%	YTD: +2.2%